



Dear Community Partner:

On Friday, May 17th and Saturday, May 18th, 2013 (*Rain Dates, May 24th and May 25th*), Calvary Baptist Church of Morristown, NJ will be hosting our annual **CBC Hoops 4 Hope Scholarship Fundraiser** basketball tournament. All proceeds from this tournament will go toward scholarships for deserving local minority high school students to attend college. As a local business and organization you play a major role in the success of this fundraiser by becoming a sponsor at this event.

We have included sponsorship packages for organizations, business and individuals who want to participate. As a sponsor you will be able to reach our local community effectively within a concentrated period of time at a high traffic event.

- **TOURNAMENT SPONSORSHIP** – Front and Back cover of program brochure; pre-event advertising (print & broadcast) throughout tournament venue and promotional advertisement; 20 free tickets to games; waive entry fee if entering a team; company table - \$5,000
- **GOLD SPONSOR** – Full page ad with business logo and signage for your business throughout the venue, logo or uniforms- \$500.
- **PREMIUM SPONSOR** - Full page *inside front cover* ad in program brochure- \$300
- **PREMIUM SPONSOR** - Full page *inside back cover* ad in program brochure- \$300
- **FULL PAGE SPONSOR** - Full page ad in program brochure- \$250
- **1/2 PAGE SPONSOR** - ½ Page Ad in program brochure - \$125
- **1/4 PAGE SPONSOR** – ¼ Page Ad in program brochure - \$75
- **BUSINESS CARD SPONSOR** – Placement of business card in program brochure - \$50
- **PATRON SPONSOR** – 1 line with name in program brochure - \$25 and under

We hope that you will consider this request as not just an investment in the future of a high school senior who is seeking to attend college, but also an investment in our community.

An overview of the tournament and sponsorship form is enclosed. We hope that you will choose the best option for your business.

We appreciate your support for the success of this fundraiser. Please submit your sponsorship form and check, made out to Calvary Baptist Church, with "Hoops4Hope" in the memo line, to Hoops4Hope c/o Calvary Baptist Church, 10 Martin Luther King Avenue, Morristown, NJ 07960, and Attention: Ed Murphy. If you have any questions, you can reach me at (973) 441-9119 or email me at hoops4hope@calvarybc.org.

Thank you,

Ed Murphy, Tournament Chairperson



Sponsor Level Form

2013 Hoops 4 Hope Scholarship Tournament

Sponsor Information (please print or type)

Name:	
Company Name:	
Address:	
City/State/Zip:	
Business Telephone:	Business Fax:
Email:	
Website:	

Acknowledgement Information (please print or type)

Please use the following name (s) in all acknowledgements

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Sponsorship Level (Check One)

<input type="checkbox"/>	TOURNAMENT SPONSOR:\$5,000 Front and Back cover of program brochure; advertisement throughout tournament venue and promotional advertisement; 20 free tickets to games; waive entry fee for your participating team; company table at event
<input type="checkbox"/>	GOLD SPONSOR:\$500 Full page ad with business logo and signage for your business throughout the venue
<input type="checkbox"/>	PREMIUM SPONSOR:\$300 Full page <i>inside front cover</i> ad in program brochure
<input type="checkbox"/>	PREMIUM SPONSOR:\$300 Full page <i>inside back cover</i> ad in program brochure
<input type="checkbox"/>	FULL PAGE SPONSOR:\$250 Full page ad in program brochure
<input type="checkbox"/>	1/2 PAGE SPONSOR:\$125 1/2 page ad in program brochure
<input type="checkbox"/>	1/4 PAGE SPONSOR:\$75 1/4 page ad in program brochure
<input type="checkbox"/>	BUSINESS CARD SPONSOR:\$50 1/2 page ad in program brochure
<input type="checkbox"/>	PATRON SPONSOR:\$25 1 Line with name in program brochure

Enclosed is our check payable to Calvary Baptist Church, with "Hoops4Hope" on the memo line in the amount of \$ _____.

All Ads Must Be Received By Sunday, May 5th.

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Mail this form and check to Hoops4Hope, c/o Calvary Baptist Church, 10 Martin Luther King Avenue, Morristown, NJ 07960 and Attention: Ed Murphy.